



UTTAR MSME RADESH

26 - 27 June 2024, Lucknow

सम्मेलन

MSME Vision for Viksit Bharat



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Introduction

"Viksit Bharat," embodies a vision for the holistic growth and prosperity of the nation, with a focus on inclusive development and empowerment across all sectors, including MSMEs. The MSME sector in India forms the backbone of the economy, contributing significantly to employment generation, industrial output, and exports. By aligning the MSME sector's growth trajectory with the broader vision of Viksit Bharat, India can work towards realizing its aspirations for inclusive, sustainable, and equitable development across the nation.



Uttar Pradesh boasts the country's largest MSME population of over 90,000 businesses. The state government has been taking the necessary steps to attract industries and create an enabling environment for them to start new businesses and expand existing ones by maximizing their investment potential. The State government offers financial assistance and incentives to MSMEs through schemes such as interest subsidies, capital investment subsidies, and credit guarantee schemes. These initiatives aim to improve access to finance and reduce the financial burden on MSME entrepreneurs, promoting inclusive development in the state.

Considering the significance of MSMEs' in the Indian Economy, ASSOCHAM has been working closely with industries and government at the State and Centre levels to the revival of MSMEs' and also provide handholding to the MSMEs'. ASSOCHAM has planned a series of interactions with MSMEs, industry and policymakers to promote MSMEs' competitiveness across India. On the occasion of World MSME Day, we have scheduled two days MSME Sammelan on 26 and 27 June 2024 at Lucknow.



Activities



Thematic sessions



**Buyer Seller Meet (BSM) and
Business- to- business (B2B) Meetings**



**Business-to-government (B2G)
Meetings**



Sectoral roundtable discussion



**Country Sessions: Market entry
strategies for Indian MSMEs**

Key areas of discussion



**Ease of
Doing
Business**



**Quality
Readiness of
MSMEs**



**Green
Investment &
Sustainability**



**Financial
inclusion of
MSMEs**

**Export
Competitiveness**



**Digital
Transformation
of MSMEs**



**Market Access:
Strategies and
Opportunities**



**Skill
development &
entrepreneurship**





UTTAR PRADESH MSME सम्मेलन

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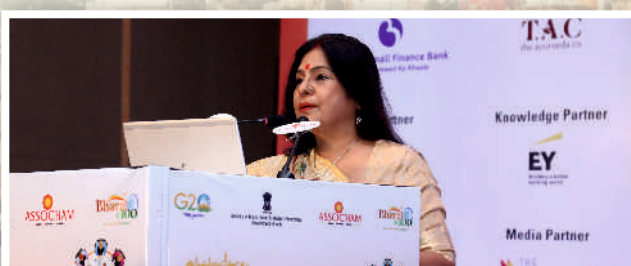
HIGHLIGHTS

Uttar Pradesh MSME Sammelan is a platform which provides opportunity to engage wide spectrum of experts from industries, policymakers, PSUs, State bodies, Export promotion councils, Development institutions, Financial institutions, etc. The Sammelan hosted many dignitaries in the past including Hon'ble Chief Minister, Government of Uttar Pradesh

Last Edition of Uttar Pradesh: MSME Sammelan 2023 held on 26 and 27 June 2023 at Hyatt Regency Lucknow which was one of the best ASSOCHAM Uttar Pradesh MSME Sammelan. We are fortunate to host many dignitaries from industry, state government and central government. Dignitaries who has graced the occasion are **Shri Rakesh Sachan** Hon'ble Cabinet Minister Micro, Small & Medium Enterprises, Government of Uttar Pradesh, **Shri Jaswant Saini** Hon'ble Minister of State, Industrial Development, Uttar Pradesh, Government of Uttar Pradesh, **Shri Awanish Awasthi**, IAS Advisor to Hon'ble Chief Minister Government of Uttar Pradesh, **Smt. Malini Awasthi**, Bhojpuri and Awadhi Folk Singer, **Shri Sivasubramanian Ramann** CMD, SIDBI



Glimpse of Uttar Pradesh: Sammelan - 2023



Glimpse of Uttar Pradesh: Sammelan - 2022



Glimpse of Uttar Pradesh: Sammelan - 2019





For more information, please contact

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THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA